



FOR IMMEDIATE RELEASE

Media Contact:
US Contact:
Brittany Hendrickson
InkHouse Media + Marketing
+1 (415) 299-6370
crucial@inkhouse.com
www.crucial.com

Crucial DDR4 2400MT/s 8Gb-based Server Memory Now Available

New modules provide significant cost advantage compared to current 4Gb-based DDR4 modules

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial DDR4 Overview](#)

Boise, ID, and Glasgow, UK, 8 December, 2015 – Crucial, a leading global brand of memory and storage upgrades, today announced the availability of Crucial® DDR4 2400MT/s 8Gb-based RDIMM, LRDIMM and ECC UDIMM server modules. Engineered to enable higher density modules, 8Gb-based DDR4 enables increased performance, bandwidth and energy efficiency. The modules are available for immediate purchase through select global channel partners and at www.crucial.com.

Higher-density, 8Gb-based modules allow for greater channel bandwidth and channel density and are also up to 20 percent more energy efficient than 4Gb-based modules.¹ Ultimately, these benefits provide more value per gigabit than current 4Gb-based offerings, making it easy to scale up server deployments in the future. Designed for Intel's next generation processor product families, Crucial's 8Gb-based server memory is extensively tested to mission-critical standards and is backed by a limited lifetime warranty.²

“We’re excited to continue Intel’s collaboration with Crucial with the release of the new 8Gb-based DDR4 server modules,” said Geof Findley, director of memory enabling, Intel. “By working together, we are able to support next-generation server platforms while providing the technology and services needed to support our mutual channel customers.”

“Data-intensive server applications continue to require higher densities of memory as they struggle to meet ever-increasing and more demanding workloads,” said Michael Moreland, worldwide product marketing manager, Crucial. “The new Crucial 8Gb-based server memory modules will help with future scalability and deliver a lower total cost of ownership for users.”

The new modules are available now and are included in the Reliance Program.³ For more information on the program’s exclusive benefits and support, including service call reimbursement, on-site spares and a dedicated technical support hotline, visit www.crucial.com/reliance. For more information about Crucial DDR4 memory technology, visit www.crucial.com/ddr4.

Follow us online!

Facebook: www.facebook.com/crucialmemory

Twitter: www.twitter.com/crucialmemory

YouTube™: www.youtube.com/crucialmemory

About Crucial

Crucial is a global brand of Micron Technology, Inc. Crucial products include award-winning solid state drives (SSDs) and DRAM for more than 100,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators. For more information or support, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of

DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

-
1. Product performance and efficiency improvements are noted as comparisons between 8Gb-based 16GB DDR4 RDIMMs and 4Gb-based 16GB DDR4 RDIMMs.
 2. Limited lifetime warranty valid everywhere except Germany, where warranty is valid for ten years from date of purchase.
 3. Reliance Program benefits may vary and are available to qualified customers only. Contact your Crucial representative for more information. Available in NA and EMEA regions only.

©2015 Micron Technology, Inc. All rights reserved. Information is subject to change without notice. Micron and the Micron logo are registered trademarks of Micron Technology, Inc. Crucial and the Crucial logo are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders. Products and specifications are subject to change without notice. Neither Crucial nor Micron Technology is responsible for omissions or errors in typography or photography.

###