

## FOR IMMEDIATE RELEASE

Media Contact: US Contact: UK Contact:

Andrew Rodger Joan Lunny Matter Communications Crucial

+1 (978) 518-4516 +44 (0) 1355 586130 <u>crucial@matternow.com</u> <u>crucialeupr@micron.com</u>

www.crucial.com/uk www.crucial.com/uk

## **New Version of Crucial SSD Software Enhances Burst Performance**

Enhancements allow users to increase performance, extend lifetime, and monitor health of Crucial SSDs

Taipei, Taiwan (Computex 2015), 2 June, 2015 – Crucial, a leading global brand of memory and storage upgrades, today announced significant updates to its Storage Executive tool. The new version (3.20) features Momentum Cache, an intelligent caching feature that can enhance burst performance by up to  $10x^1$ , and allows users to extend SSD lifetime by reducing redundant writes. The tool uses idle memory for caching as needed, and installs easily via the Storage Executive interface.

In addition to the new features, Storage Executive also allows users to:

- Update to the latest firmware
- Monitor drive's temperature and health
- Reset the drive's encryption password
- Easily check how much storage has been used

<sup>&</sup>lt;sup>1</sup> Validated by testing included in the "Enhance Burst Performance on Micron and Crucial SSDs Using Momentum Cache" whitepaper, available at <a href="https://www.crucial.com/se">www.crucial.com/se</a>.

"We want everyone to enjoy the benefits of solid state storage," said Jonathan Weech, storage marketing manager, Crucial. "Software that optimizes performance and keeps Crucial SSDs running efficiently is another example of how we make upgrading easy."

Crucial Storage Executive can be easily installed from <a href="www.crucial.com/se">www.crucial.com/se</a>, is compatible with Microsoft® Windows® 7 and newer operating systems, and works with the Crucial M500, M550, MX100, MX200, and BX100 SSDs.

An equivalent version of Storage Executive is also available for Micron client SSDs at micron.com/storage-executive.

Follow us online!

Facebook: <a href="https://www.facebook.com/crucialmemory">www.facebook.com/crucialmemory</a>
Twitter: <a href="https://www.twitter.com/crucialmemory">www.twitter.com/crucialmemory</a>
YouTube<sup>TM</sup>: <a href="https://www.youtube.com/crucialmemory">www.youtube.com/crucialmemory</a>

## **About Crucial**

Crucial is a global brand of Micron Technology, Inc. Crucial products include award-winning solid state drives (SSDs) and DRAM for more than 100,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and etail stores, commercial resellers, and system integrators who can be found at <a href="https://www.crucialproducts.com">www.crucialproducts.com</a>. For more information or support, visit <a href="https://www.crucial.com">www.crucial.com</a>.

## **About Micron**

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit <a href="www.micron.com">www.micron.com</a>.

-----

©2015 Micron Technology, Inc. All rights reserved. Information is subject to change without notice. Crucial and the Crucial logo are trademarks of Micron Technology, Inc. Microsoft and Windows are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other brand or product names are trademarks or registered trademarks of their respective holders. Neither Crucial nor Micron Technology is responsible for omissions or errors in typography or photography.

###