



## **Micron Announces Entry Into Portable SSD Market** ***The Crucial® X8 Portable SSD delivers top performance and incredible value***

### **Tech Specs:**

- Phenomenal read speeds up to 1,050MB/s<sup>1</sup>
- Compatible with a broad range of computers, tablets, smartphones, and gaming consoles via USB
- Stylish design with anodized aluminum unibody core
- Drop-proof up to 7.5 feet,<sup>2</sup> extreme temperature-proof, shock-proof, and vibration-proof
- Backed by a three-year limited warranty

**SAN FRANCISCO, Oct. 24, 2019 — MICRON INSIGHT** — Crucial, Micron’s leading global brand of memory and storage, today announced the new Crucial® X8 Portable SSD. This product line expansion creates an exciting new category within Crucial’s award-winning portfolio of dependable and high-performing SSDs.

“Now, more than ever, consumers want unfettered access to their important data,” said Teresa Kelley, vice president and general manager of Micron Consumer Products Group. “With the advent of faster computers, widespread photo sharing and larger game sizes, it’s time to evolve to faster, more reliable storage solutions. The Crucial X8 leverages the unparalleled quality and vertical integration of Micron to provide unmatched value for our customers.”

The Crucial X8 delivers impressive performance in a sleek case built with a durable unibody core. With read speeds up to 1,050MB/s, the drive performs 1.8 times faster than similar portable SSDs within the same price category and up to 7.5 times faster than portable hard drives.

The X8 works with a variety of devices, including PCs, Macs, PS4s, XBOX Ones, iPad Pros, Chromebooks, and select Android devices via USB 3.2 Gen2 interface. In addition to its extensive compatibility features, the Crucial X8 offers a range of other benefits:

- Fast transfer times and high capacity for consumers storing photos, videos and documents, as well as curating music and video collections
- Versatility for travelers who want to watch videos while disconnected from the internet

---

<sup>1</sup> MB/s speed measured as maximum sequential performance of device as measured by Crucial on a high-performance desktop computer with Crystal Disk Mark (version 6.0.2 for x64). Your performance may vary. Comparative speed claims measured as maximum sequential performance of similarly situated portable SSD’s, mainstream portable HDD’s and mainstream USB flash drives from vertically-integrated manufacturers selling under their own brands as of June 2019.

<sup>2</sup> Up to 7.5 ft/2 m on a carpeted floor without damage to data on drive.

- Easy additional storage for gamers who want quick access to their entire game libraries

“Built with Micron NAND, every Crucial SSD has been engineered from sand to silicon by a trusted leader in flash memory innovation,” Kelley continued. “Whether you’re preserving family memories, expanding your gaming storage or accelerating workflows, the X8 gives you the speed, durability and security you need.”

As a brand of Micron, one of the largest flash storage manufacturers in the world, Crucial SSDs are designed and built with the same Micron quality and engineering innovation that has produced some of the world's most advanced memory and storage technologies for 40 years. Crucial's award-winning SSDs undergo thousands of hours of Micron pre-release validation and extensive SSD qualification testing before market release. The Crucial X8 is drop-proof up to 7.5 feet, backed by a three-year limited warranty and available in capacities up to 1TB at [crucial.com](http://crucial.com) and through select global partners. For more information, visit [crucial.com/X8](http://crucial.com/X8).

*Follow us online!*

**Facebook:** [www.facebook.com/crucialmemory](http://www.facebook.com/crucialmemory)

**Twitter:** [www.twitter.com/crucialmemory](http://www.twitter.com/crucialmemory)

**YouTube:** [www.youtube.com/crucialmemory](http://www.youtube.com/crucialmemory)

### ***About Crucial***

Crucial is a global brand of Micron Technology, Inc. Crucial solid-state drives (SSDs) and memory (DRAM) upgrades are compatible with over 150,000 new and old desktops, laptops, workstations and servers. Available worldwide at leading retail and e-tail stores, commercial resellers and system integrators, Crucial products enhance system performance and user productivity. Learn more at [crucial.com](http://crucial.com).

### ***About Micron Technology, Inc.***

We are an industry leader in innovative memory and storage solutions. Through our global brands – Micron®, Crucial®, and Ballistix® – our broad portfolio of high-performance memory and storage technologies, including DRAM, NAND, 3D XPoint™ memory and NOR, is transforming how the world uses information to enrich life. Backed by 40 years of technology leadership, our memory and storage solutions enable disruptive trends, including artificial intelligence, 5G, machine learning and autonomous vehicles, in key market segments like mobile, data center, client, consumer, industrial, graphics, automotive, and networking. Our common stock is traded on the Nasdaq under the MU symbol. To learn more about Micron Technology, Inc., visit [micron.com](http://micron.com).

©2019 Micron Technology, Inc. All rights reserved. Information, products, and/or specifications are subject to change without notice. Neither Crucial nor Micron Technology, Inc. is responsible for omissions or errors in typography or photography. Micron, the Micron logo, Crucial and the Crucial logo are trademarks or registered trademarks of Micron Technology, Inc. All other trademarks are the property of their respective owners.

**NA Media Contact:**

InkHouse

+1 (415) 299-6222

[crucial@inkhouse.com](mailto:crucial@inkhouse.com)

[www.crucial.com](http://www.crucial.com)