

# Micron's Privacy Policy

Micron is committed to protecting your right to privacy when visiting our websites. We recognize that when you share your personal information with us, you expect us to treat that information in a serious and responsible manner. This Privacy Policy discloses what information we gather, how we use that information, and how you can correct or change that information. In summary, you should know that:

- This Privacy Policy only applies to information gathered from Micron's publicly available websites.
- Micron collects personal information to provide you products and services and to process job applications.
- Micron has security measures in place to help keep your personal information secure.
- Micron will not sell your personal information. The only exception is described in the Change of Control section below.

Micron has self-certified to the EU-U.S. Privacy Shield and Swiss-U.S. Privacy Shield Frameworks. Please click [here](#) to view our Privacy Shield Policy and learn more about our compliance.

If you are an EU data subject, please see our [EU Data Protection Notice](#) for information regarding how we process your personal data.

## Security

Micron's websites have security measures in place to help protect against the loss, misuse, and alteration of the information under our control, including protecting information behind a firewall within a perimeter network and encrypting your ordering information during transmission.

## Information We Collect

If you choose to register with Micron, place an order with us, participate in one of our surveys or contests, apply for a job, or otherwise contact us or use our website, we may ask that you provide us with relevant information such as contact information (first and last name, business entity name, e-mail address, and telephone number), financial information (account or credit card numbers), demographic information (address, age, or income level), unique identifiers (tax ID number), information about where you learned of our products, information about your intended use of our products, data usage about your device and network used to connect to our products (for example, IP addresses), along with any other information you choose to provide to us. We may also supplement the data we directly collect from you with data collected from third parties. We do not purge customer information on a regular basis, so information you provide us may remain in our systems for an indefinite amount of time. We may use your contact information to send you information about us and to contact you when necessary. If you do not want to receive any mailings from us, please see the Choice/Opt-Out section below. Financial information may be used to determine your creditworthiness

and to charge you for products you order. Demographic information may be used to tailor your experience on our websites, show you information that we think you might be interested in, and present information according to your preferences. In addition, our sales and marketing departments may use demographic information, information about where you learned of our products, and information about your intended use of our products to improve our advertising and marketing efforts and to measure interest in our products. We may also process your information for the purposes of detecting and preventing fraud, preserving or defending Micron's legal rights, fulfilling orders and invoicing for goods and services, coordinating with sales and marketing activities, or for other legitimate business purposes consistent with the expectations of a reasonable person given the context of the collection.

## **Public Forums**

Micron may make chat rooms, forums, message boards, and/or news groups available to you. Because any information that is disclosed in these areas becomes public information, you should exercise caution when deciding whether to disclose your personal information.

## **Children's Guidelines**

Micron's websites are not generally directed to children. Micron does maintain a few web pages designed to provide young people educational and charitable information, but those web pages do not collect personal information. If you are under 18, do not supply any personal information to any Micron website. If you wish to purchase a product from a Micron website, please ask your parent or guardian to make the purchase for you.

## **IP Addresses**

We may use your IP address to help diagnose problems with our servers, administer and improve our websites, and gather demographic information to measure interest in our websites and products.

## **Tracking Technologies: Cookies/Beacons/Do Not Track Signals/Etc.**

For information about how this website uses various tracking technologies, visit our [Cookie Policy webpage](#).

## **Supplemental Information**

We may supplement the information that you provide with information that is received from third parties. For example, Micron may use information that we purchase from a database marketing information firm to enhance our understanding of the information that you provide.

## **Links to Other Sites**

Micron's websites contain links to other sites. Micron is not responsible for the privacy practices, goods and services, or content of such websites.

## **Third-Party Suppliers**

We may employ other companies and individuals, such as contractors, affiliates, vendors, or other third-party providers to perform certain functions on our behalf. We may share the information we collect about you with these third parties for the purposes outlined in this Privacy Policy. Examples include fulfilling orders, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer service.

## **Anti-Fraud Checks**

We may use personal information provided to us to conduct anti-fraud checks that may help us detect and prevent fraud. The personal information we receive may be disclosed to a credit reference agency, fraud prevention agency or other information provider, which may keep a record of that information.

## Contacting the Website

If you have any questions about Micron's privacy policy or the privacy practices of our websites, you may use one of the specific choices below or you may contact us by email at [privacy@micron.com](mailto:privacy@micron.com).

- Choice/Opt-Out:
  - Our sites provide you with the opportunity to opt-out of receiving communications from us at any point where we request information. If you do not want to receive future communications from us, please either go back to the website from which you no longer wish to receive such communications or contact us by sending an email to [privacy@micron.com](mailto:privacy@micron.com).
- Correct/Update:
  - If you want to change or modify information you have previously provided to us, please either go back to the website where you provided such information or contact us by sending an email to [privacy@micron.com](mailto:privacy@micron.com).

## Compliance Hotline

Micron believes in ethical business practices. You may review our Code of Business Conduct and Ethics which can be found in the "Governance" section of the "[Our Commitment](#)" webpage (there is a link at the bottom of this webpage). If you have any concerns, please contact us as described above or you may contact our Compliance Hotline.

## Change of Control

If another company acquires assets related to this website, or if we experience some other change of control event such as a spin-off, merger, insolvency, bankruptcy or receivership, we reserve the right to include any or all user-related information among the assets transferred to the acquiring company. We cannot guarantee that any entity receiving such information in connection with any of these transactions will comply with all the terms of this Privacy Policy.

## **Updates/Effective Date**

Micron reserves the right to amend this Privacy Policy from time to time. Changes to this Privacy Policy will apply to information we have received and information we receive after the revised Privacy Policy is effective. When we do amend this Privacy Policy, the revised Policy will be posted here so please visit this Web page to view the most current Privacy Policy. The effective date of this version of the Privacy Policy is September 28, 2016.